

Success Acceleration Studio

Retailers: Produce the Growth and Success
You Want

IN JUST ONE DAY!

Top-performing organizations have successfully mastered communication of their vision and translated that vision into action. It is proven that effective execution is directly related to the organization's ability to obtain clarity and focus of their purpose, values and objectives. The communication tools they use are essential to improve these facets and to convey an accurate and inspiring message. Learn how you can **Produce Clarity and Focus to Execute Dreams** at the Success Acceleration Studio!



At the Success Acceleration Studio You Will Learn to:

- Understand Retail Financial Formats
- Sharpen Negotiation Tactics
- Create Category Review & Assessment Intelligence
- Sharpen Email Management Skills
- Deal with Various Personality Types
- Master Presentation Skills

By bringing your leadership together for **JUST ONE DAY** at the Success Acceleration Studio, a high tech, facilitated communication environment, we are able to help your organization strategically create **clarity** of vision, produce **focus** and **execute** your purpose right on target!

The Success Acceleration Studio is a full service training facility in Dallas, Texas. Companies such as Sam's Club, Wal-Mart, Wrigley, 7-11, Bass Pro Shops, New York Life, Dr. Pepper/Seven Up, Black & Decker, Kellogg's, Pepsico, Radio Shack, Samsung, Sony and so many more have attended the powerful and engaging training session to successfully master communication of their vision.

Strategic Facilitators

Success Acceleration

"In my 25 year career, I have never received this kind of value from a year's worth of work, much less just one day. Tony and Jeff are an amazing team."

EVP Sales, Large CPG Manufacturer

The Three Enemies of Business Success:

1. The absence of **Clarity** that drains organizational energy.
2. The lack of **Focus** that produces a culture of indecisiveness and excessive preparation.
3. Poor **Execution** which degrades effectiveness limits results and restricts growth.

Problem Solved

Strategic Acceleration is the strategic engine needed to compete and win in a rapidly changing marketplace. The process is capable of solving even the most difficult challenges through clarity and focus concerning the hardest of facts. This asset is a powerful strategic resource that Tony Jeary and Jeffery Joyner will help you create during your session at the Strategic Acceleration Studio.

Clarity is achieved when we know where we are and where we want to go. Through this process our goal is to establish your company's core:

1. Purpose (the "why" of things)
2. Values (the "real" benefits that can be acquired)
3. Identifying Strategic Objectives

Focus is the ability to keep those main things the main thing as we go. The strategy to create the proper focus is:

1. Mandating the correct action item
2. Creating the detail to support the actions
3. Creating benchmarks that can measure their results

Execution is our effective ability to get there. Execution is about getting things done...on purpose! Execution powerfully transitions clarity and focus into action so that the expected results become reality.



JEFFERY JOYNER & TONY JEARY

For the past 20 years, Jeffery Joyner & Tony Jeary have focused on helping organizations with entrepreneurial vision and goals to achieve success. Jeffery's consumer goods sales, marketing and merchandising experience coupled with analytics and management bring very unique and powerful experience to the table. Tony's expertise in Presentation Mastery and Success Acceleration along with the several books published on the subjects including *Life is a Series of Presentations* (Simon and Schuster, 2004) is the base methodology for the Presentation Mastery Certification. Together their mission is to offer **The World's Best Tools to Help Our Clients Reach Their Fullest Potential.**

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STRATEGIC FACILITATOR SUCCESS ACCELERATOR
Tony Jeary

